

Regional Conservation Progress Report – Results from 2010

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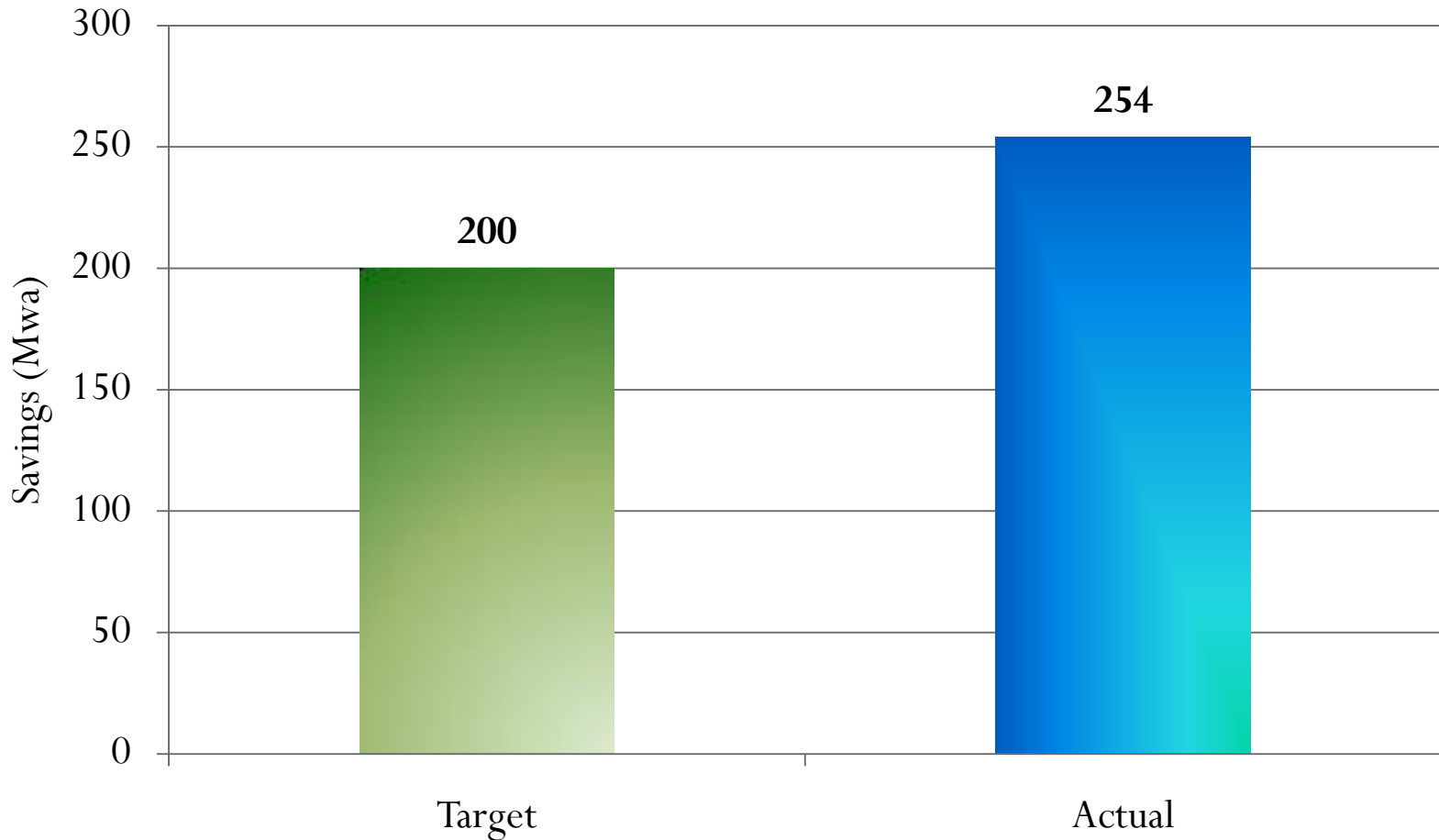
Council Meeting – Portland, OR
October 11-12, 2011



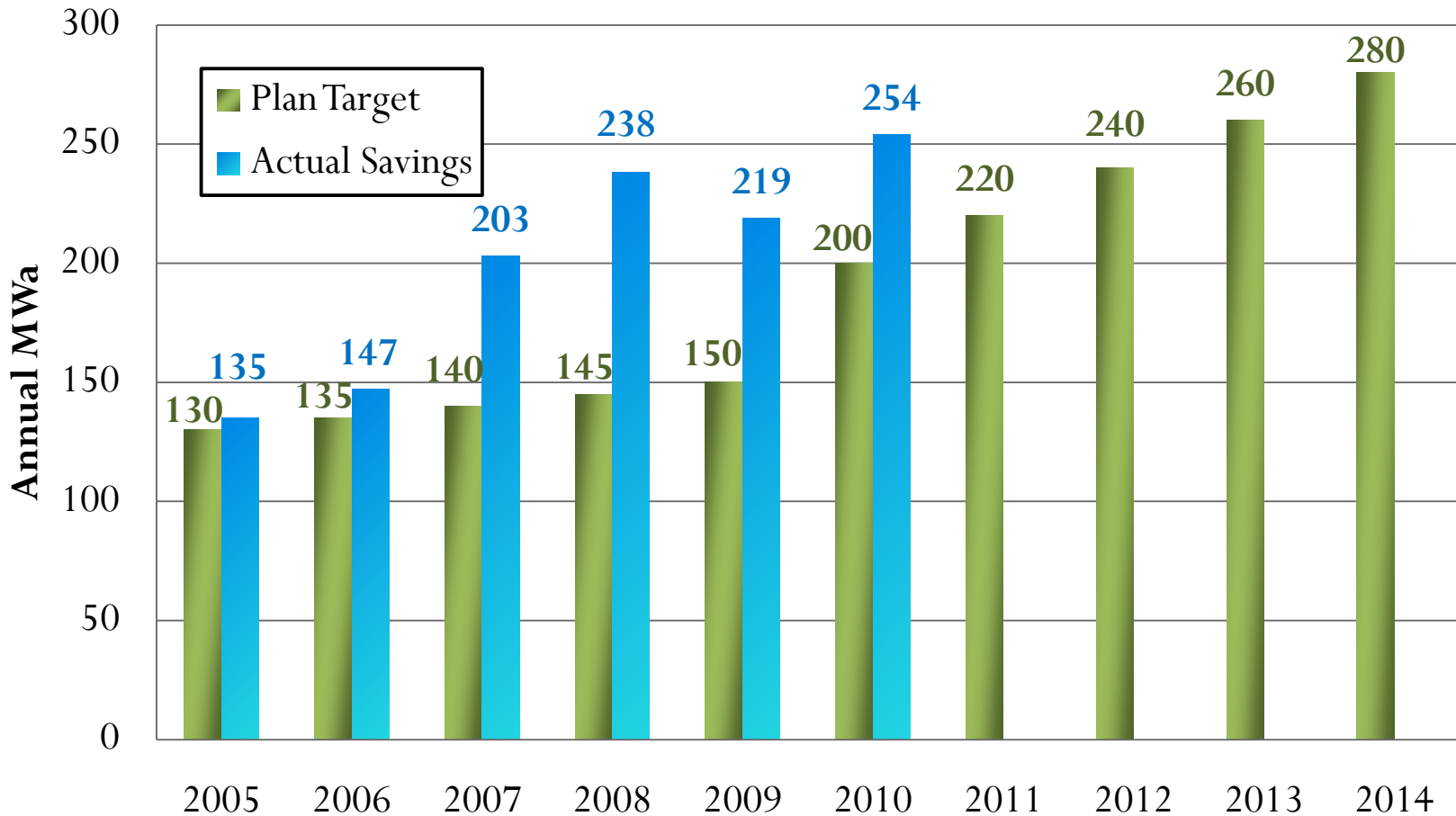
2010 Regional Conservation Progress Survey Says...

254 MWa

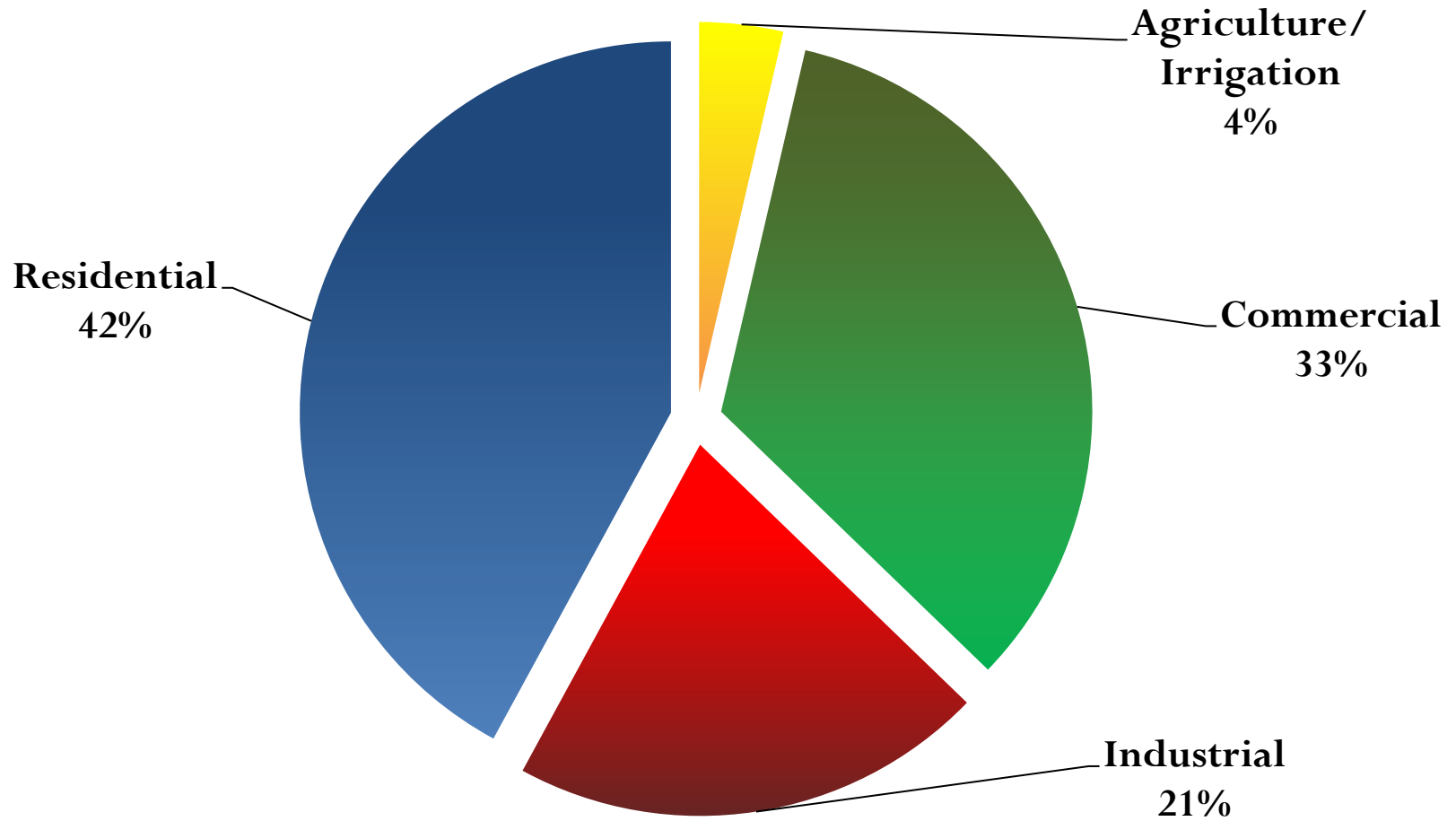
Actual Savings vs. Sixth Power Plan Target - 2010



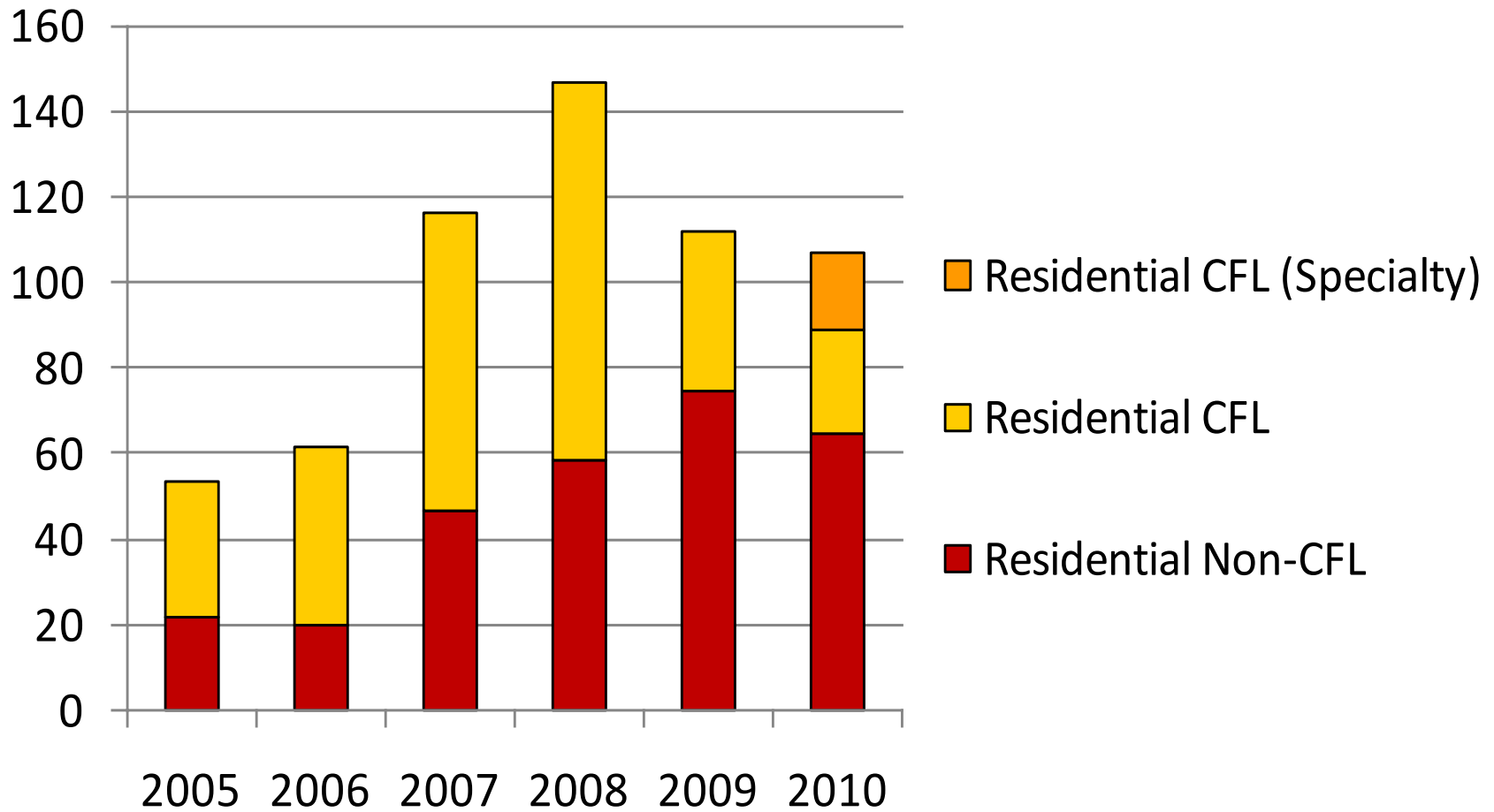
Regional Accomplishments Have Exceeded Plan Targets Since 2005



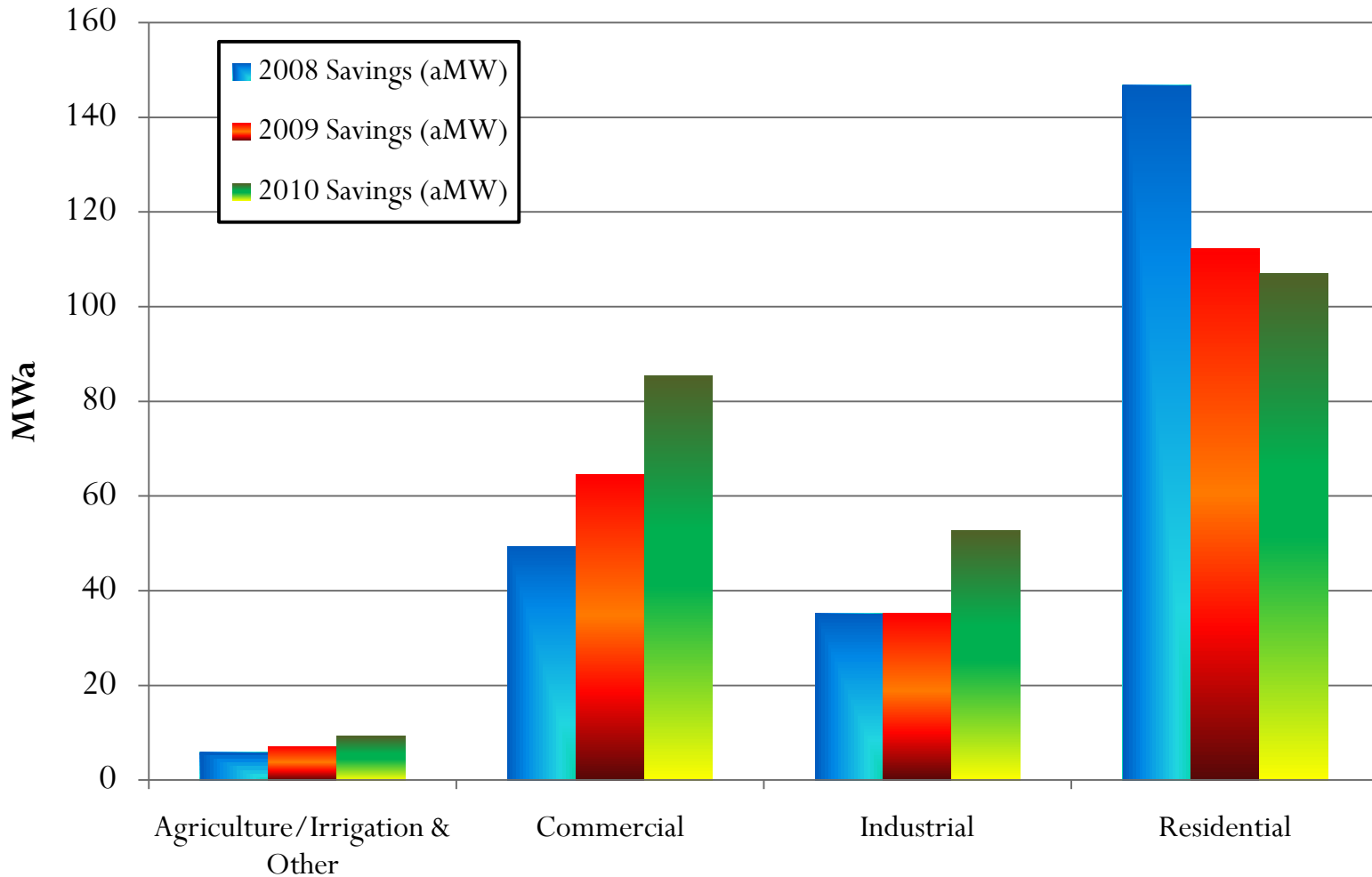
2010 Savings by Sector (MWa)



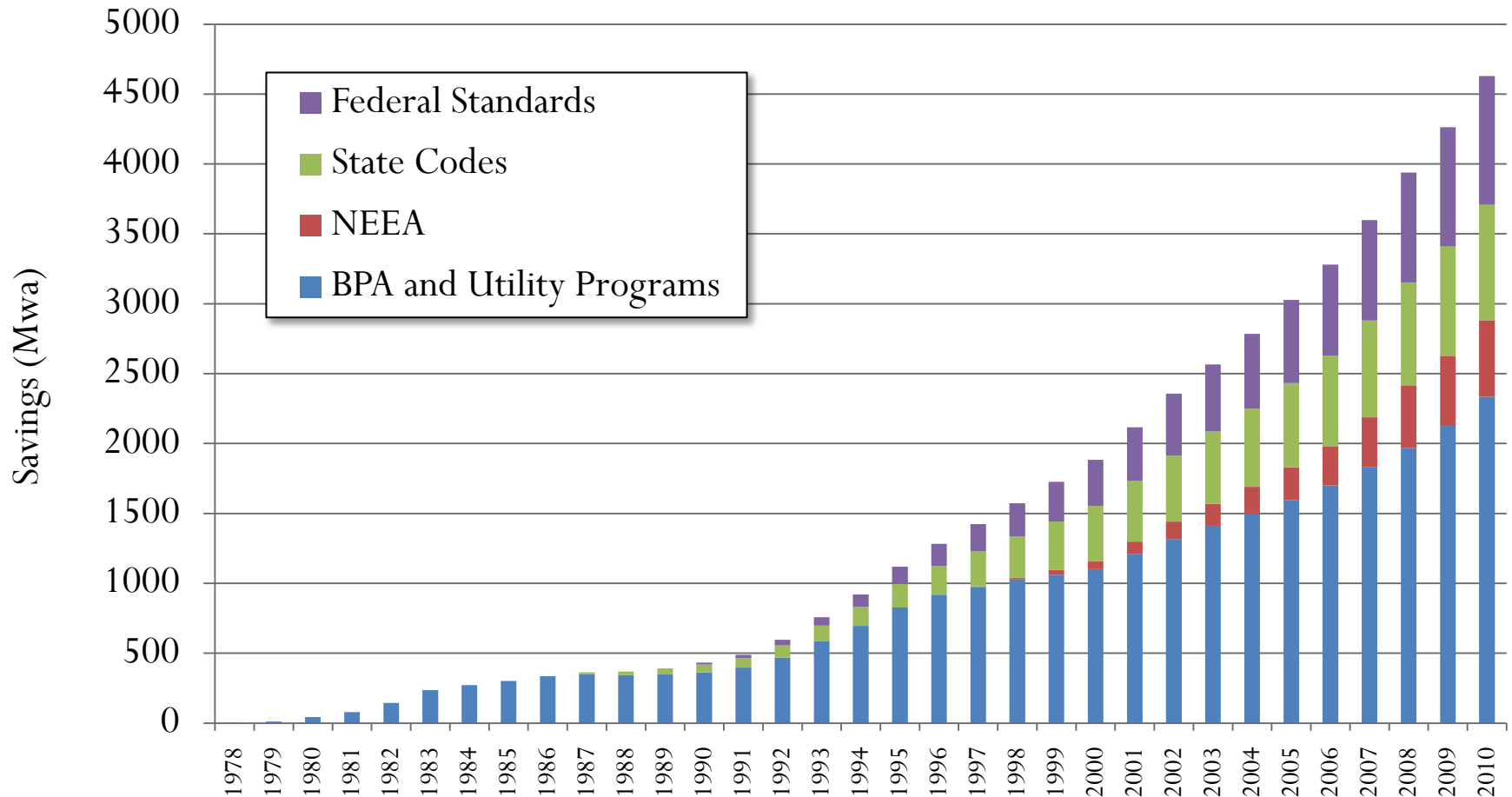
Residential Savings 2005-2010



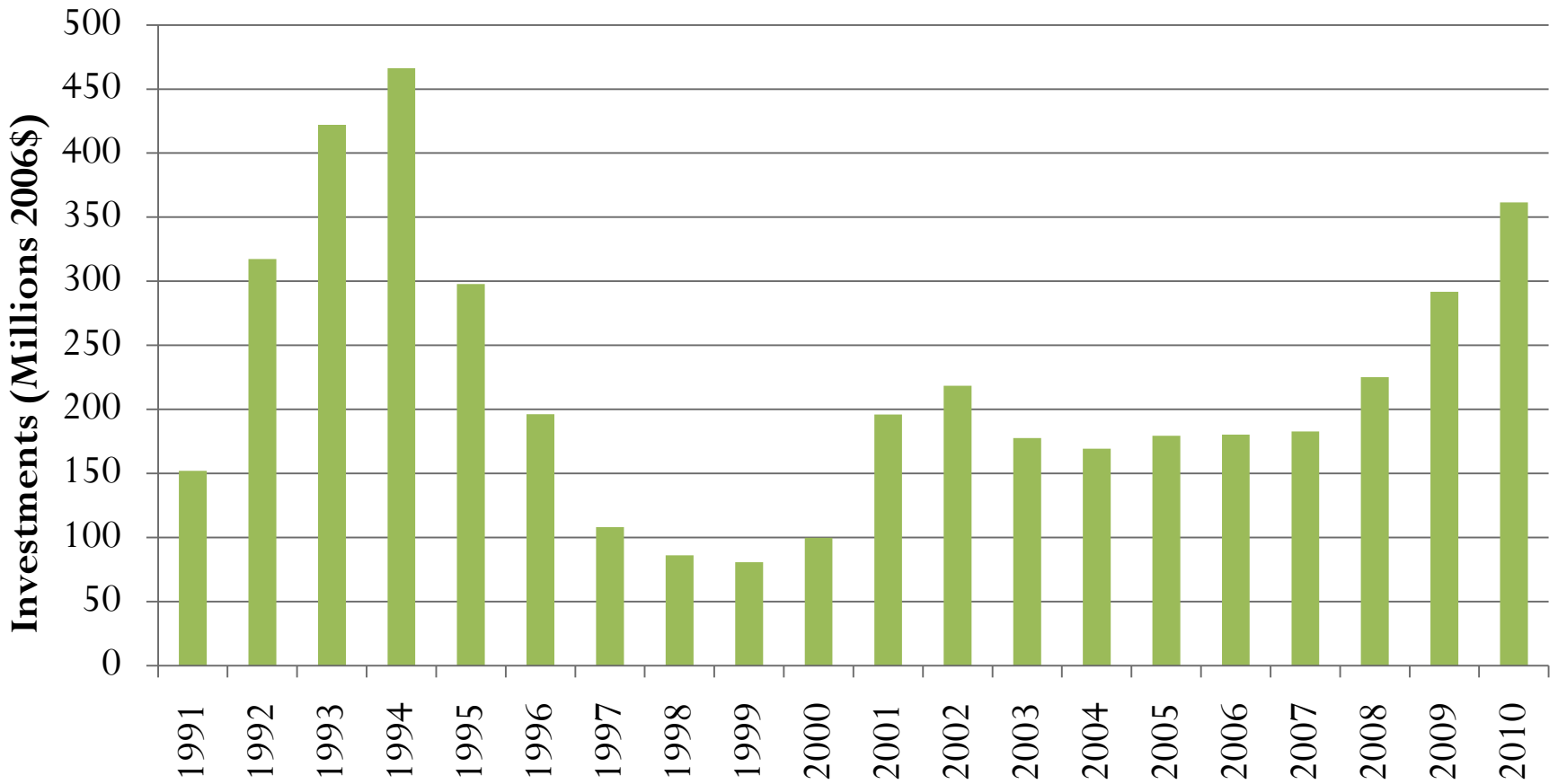
Commercial and Industrial Savings Have Grown the Most (less reliance on CFLs)



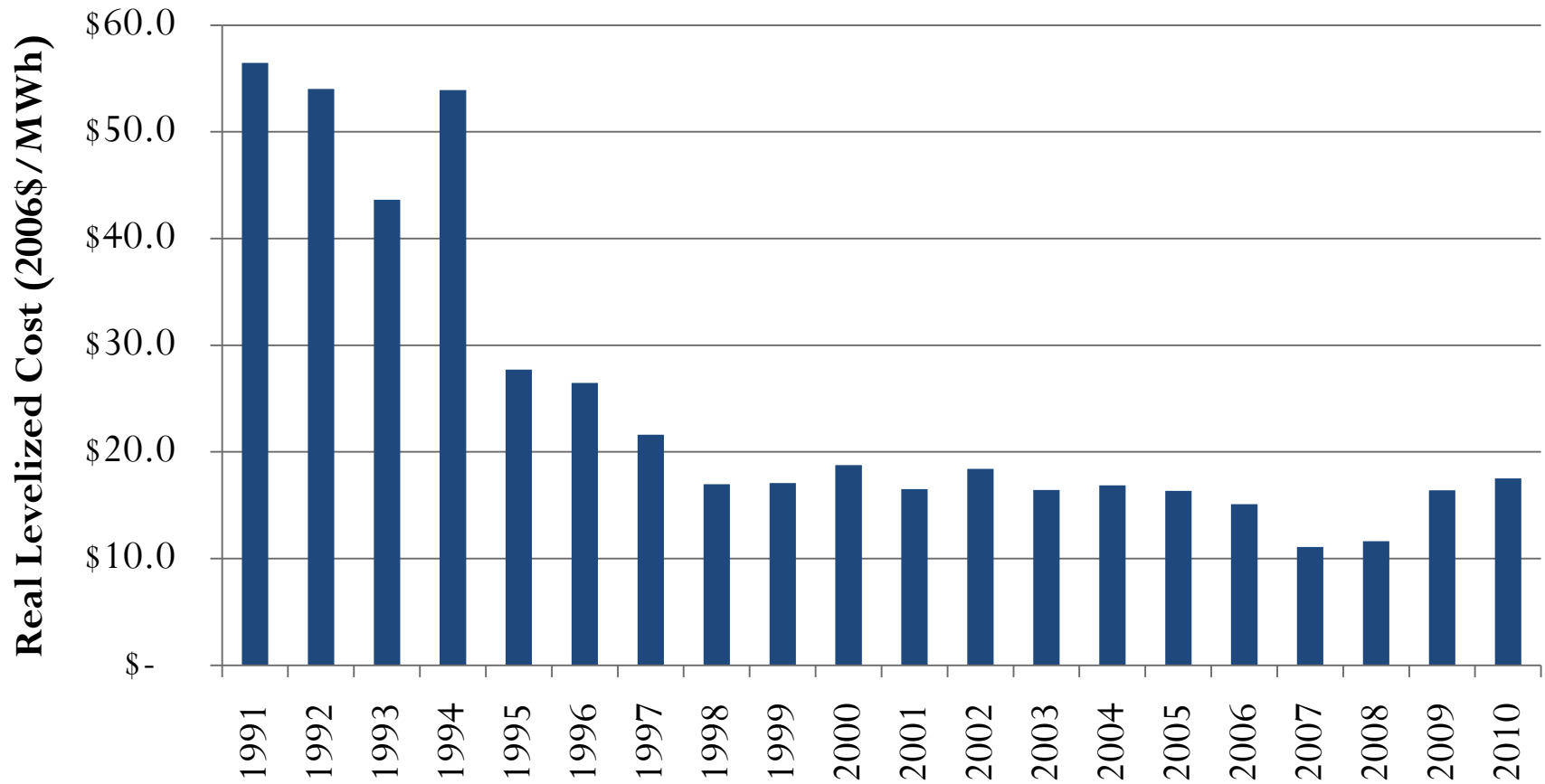
Cumulative Regional Conservation Achievements 1978-2010 (MWa)



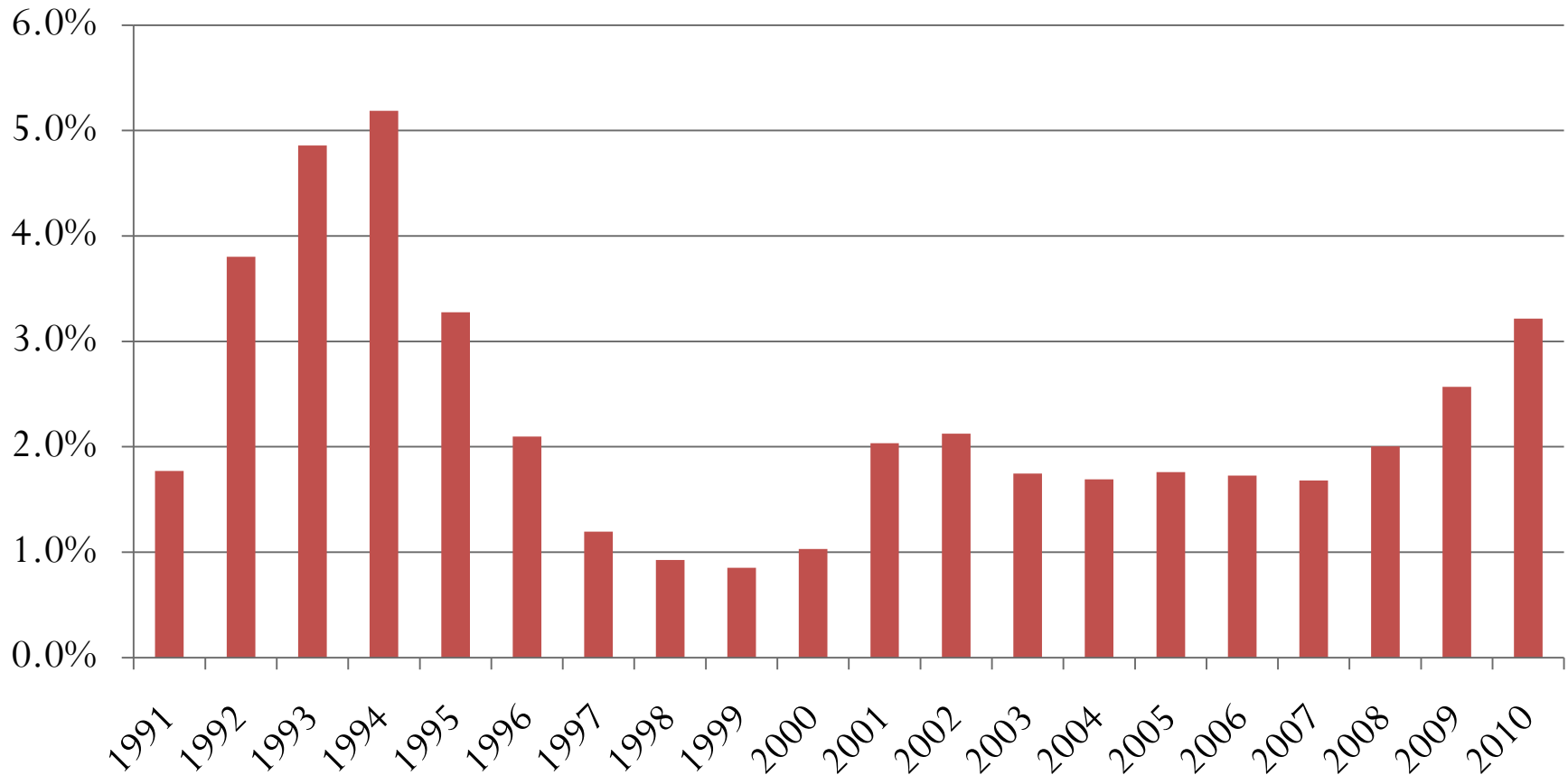
Total Utility Conservation Investments Increased by 25% from 2009 to 2010



However, the Levelized Cost of Conservation Acquisition Increased by Just 7%



Utility Conservation Investments Are Now Just Over 3% of Regional Electricity Sales Revenues



Questions?

2010 utility conservation achievements report
available on the Council's website:

<http://www.nwcouncil.org/energy/rtf/consreport/>

Also see reports from 2000-2009.