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November 8, 2022

### **MEMORANDUM**

**TO: Council Members**

**FROM: Kevin Smit, Tina Jayaweera**

**SUBJECT: Update on NEEA Accomplishments and Plans**

### **BACKGROUND:**

**Presenter:** Susan Stratton, Executive Director NEEA

**Summary:** The Northwest Energy Efficiency Alliance (NEEA) was created in 1996 to drive market adoption of energy-efficiency products, services, and practices for the benefit of utilities and consumers and the region. NEEA is a vehicle for Bonneville and regional electric and natural gas utilities to band together to produce results that would be difficult to accomplish without the collective voice of 140 utilities and 13 million customers. The scope of NEEA's work includes scanning for emerging technologies, assessing opportunities for market leverage, conducting research and product testing, providing data and analysis for regional and national code and standards organizations, and managing a portfolio of market transformation initiatives for both electric and natural gas energy efficiency.

Susan Stratton will summarize NEEA's accomplishments, both in the past year as well as over its 25-year history, brief the Council on NEEA's 2023 operations plan, and discuss strategic and business planning currently in progress for the 2025-2029 business cycle.

**Relevance:** Since its creation in 1996, NEEA has delivered over 1,400 aMW of cost-effective energy efficiency through market transformation and the cost of

savings from NEEA programs has been very low – about 2.7 cents per kWh. In addition, the importance of NEEA's work in market research, emerging technologies, and codes and standards are all highlighted in the 2021 Power Plan's Conservation Program.

Background: The creation of the Northwest Energy Efficiency Alliance (NEEA) was the outcome of the 1996 Comprehensive Review of the Power system facilitated by the Council. The region's utilities, Bonneville, and stakeholders decided to band together collectively to drive market adoption of energy efficiency products, services and practices for the benefit of utilities and consumers and the region.

More Info: <https://neea.org/about-neea>