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April 4, 2017

MEMORANDUM

TO: Council members

FROM: Tina Jayaweera

SUBJECT: NEEA's potential role in Demand Response

BACKGROUND:

Presenter: Jeff Harris, Chief Transformation Officer, Northwest Energy Efficiency Alliance (NEEA)

Summary: Jeff Harris will present on how NEEA might potentially engage in the demand response market. He will summarize discussions from NEEA's board meeting on March 7, 2017 about the role NEEA could serve to further demand response in the region. Particularly, how NEEA might encourage market transformation for embedded appliance and lighting controls.

Relevance: The Seventh Plan Action Item RES-5 is asking NEEA, among others, to "Support regional market transformation for demand response".

Workplan: A.2 Demand Response

Background: NEEA has a 20-year history in the region of supporting market transformation.

More Info: Jeff Harris presented to the Power Committee on early thinking related to this topic in [November 2016](#).