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July 2, 2013

## MEMORANDUM

**TO:** Council Members

**FROM:** Howard Schwartz

**SUBJECT:** Briefing on Seattle City Light's Strategic Plan

Jorge Carrasco has been Superintendent of Seattle City Light since 2004.

As the SCL web site explains:

"Having become frustrated with the utility's inability to stick to plans for regular maintenance and investment in production, transmission and distribution systems because of volatile cycles in energy markets, snow pack, and the national and local economies, he led SCL to develop a long-term Strategic Plan that seeks restore predictability in expenditures and revenues. The Strategic Plan was adopted unanimously by the Seattle City Council in 2012 after two years of deliberations by a nine-member City Light Review Panel made up individuals representing all of the utility's customer classes and extensive public outreach. It contains detailed plans for improvements in financial and personnel management, goals for City Light's roles in local, regional and national policy forums as well as a list of specific infrastructure projects. The city committed to annual rate increases of 4.7 per cent for six years to finance these improvements."

Superintendent Carrasco will explain how the strategic plan came about and how he plans to implement it. The entire Strategic Plan and information about the process used to develop it may be found at <http://www.seattle.gov/light/strategic-plan/>