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March 5, 2019

MEMORANDUM

TO: Fish and Wildlife Committee Members

FROM: Mark Fritsch

SUBJECT: Briefing from Northwest Fisheries Enhancement; *Growing to impact Efficiencies and Effectiveness in Hatchery Operations - a unique new fisheries enhancement group*

BACKGROUND:

Presenter: Larry Pryor, Chairman at the Northwest Fisheries Enhancement

Summary: Larry will provide an overview to the goals and intent of the Northwest Fisheries Enhancement (NWEF) as it relates to benefiting community-based fisheries organizations to assist in improving salmon and steelhead returns through public and private partnerships.

More Info: Additional background information can be found at the NWEF web site <https://nwfe.org/>



NWFE

Northwest Fisheries Enhancement



GROWING TO IMPACT EFFICIENCIES AND EFFECTIVENESS IN HATCHERY OPERATIONS

A Unique New Fisheries Enhancement Group

NWFE is approaching entities such as yours that have responsibilities toward fisheries enhancement and are hatchery owners.

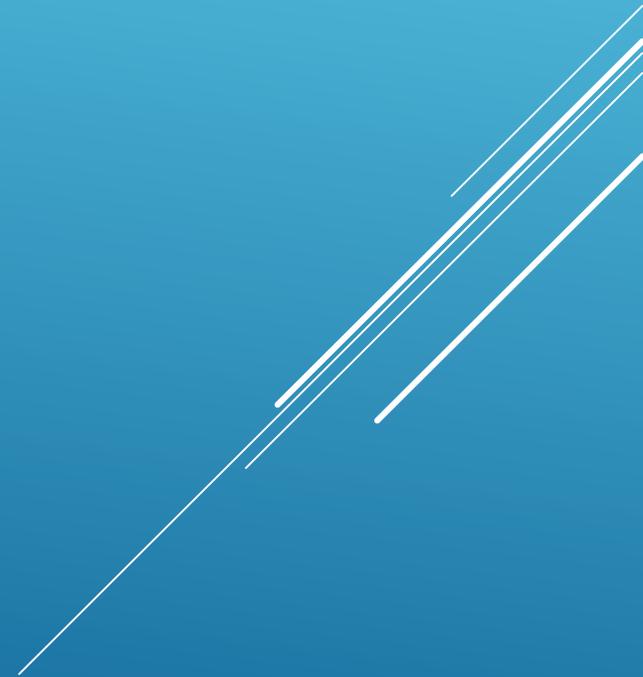


We understand your industry is facing new challenges and now more than ever a need for objective and value management of your fisheries responsibilities.

Industry change, hydroelectric issues, heightened rate payer, customers, and watershed community's concerns, climate change and more are driving change for sustainability and to meet regulatory responsibilities and new strategies are needed.

Competition for mitigated fisheries management has been limited and many times challenging with only a few directions available to you in the past - including having to contract with your regulatory agency.

NWFE is offering new opportunity for your consideration, competitive options towards management of your fisheries responsibilities and hatchery management and wild fish propagation programs with new strategies to assist in meeting the new era challenges.



We're here to ask you, NWPCC Council members as Policy makers that assist in the sustainability of the fisheries to:

Maximize dollars available,

Open a Competitive Process,

Encourage New and Non-Traditional Partnerships,

Set up a process to allow,

To announce NWFE to hatchery owners interested in Building Public/ Private partnerships that offer new Competitive management options with modern best practices

Reach Hatchery owners interested in controlling cost and improving efficiencies and effectiveness in hatchery operations .

Introduce NWFE's other directions; strengthen and build Community Fisheries Organizations and Funding development of.

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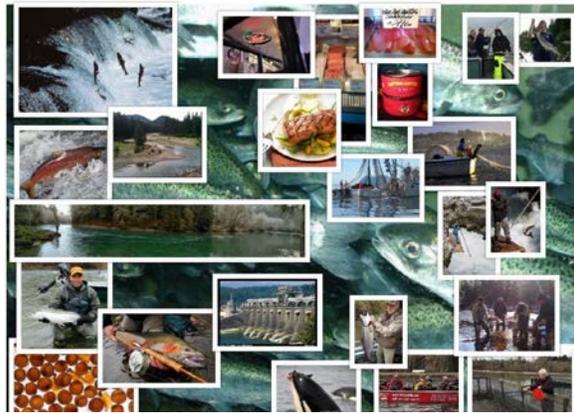
Northwest Fisheries Enhancement



NWFE

- ▶ Working for you, Value Added, Value Engineered approach
- ▶ A Unique New Fisheries Enhancement Group
- ▶ Build the most return for your mitigated responsibility
- ▶ Maintain or Reduce Rate Payer Cost
- ▶ Utilize NGO efficiencies
- ▶ Recruit Partners
- ▶ Avoid Pitfalls of Contracting with your Regulatory Agency-
- ▶ Build Return on Investment
- ▶ Goal and results oriented
- ▶ NWFE- creative programs towards Hatchery and Natural Origin management
- ▶ Cost management, Improving Hatchery Efficiencies, Manage to Adult return strategies not just production, Bridge Commercial Aquaculture, Tribal and Stock Enhancement practices to Value engineer, Goal and Result driven through proven and modern best practices for your fisheries enhancement program and NWFE's Value added approach offering return to hatchery owners, NWPC and drive economic impact and build harvestable fishing opportunities.
- ▶ We can build the most return for your mitigated responsibility as a private, non-profit organization dedicated to fish recovery and higher adult return numbers.

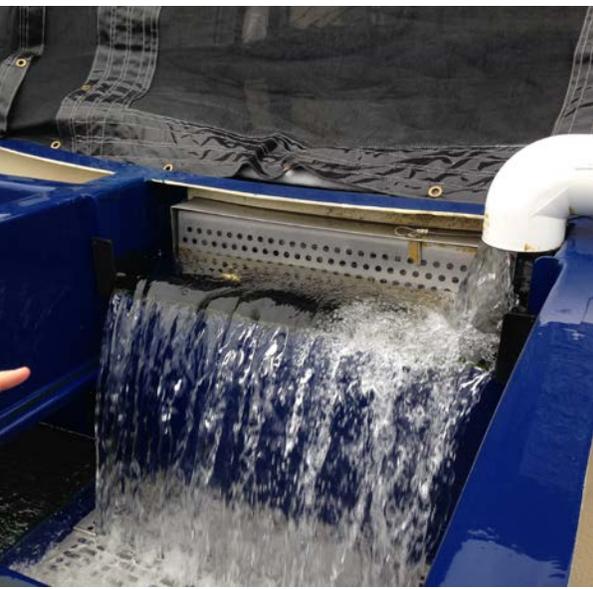
FOR MORE INFORMATION
GO TO WWW.NWFE.ORG
TO SEE FULL PRESENTATION



NWFE

Northwest Fisheries Enhancement

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NEW CONCEPTS IN
HATCHERIES-

MODERN COMMERCIAL
RAS FACILITY -

A NWFE PARTNER





