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March 2, 2021

MEMORANDUM

TO: Council Members

FROM: Tina Jayaweera

SUBJECT: State of Region's EE Programs – Successes and Challenges of Adapting to COVID

BACKGROUND:

Presenter: Corey Corbett, PSE; Ryan Finesilver, Avista; Dave Moody, BPA; Ross Holter, Flathead Electric; Jennifer Finnigan, Seattle City Light; Koral Miller, Mason PUD 3.

Summary: With the statewide lockdowns implemented in response to the COVID pandemic, many utility-sponsored energy efficiency programs needed to adjust how they delivered efficiency measures to their customers. This panel will present some of the challenges and successes with their programs in 2020, highlighting some implementation strategies or other changes made to reach customers.

Relevance: Energy efficiency is a top priority for achieving the goals of the Council's power plan. The COVID pandemic has resulted in modifications to how many entities do their business and utility efficiency programs are no exception to this.

Workplan: B.1. Conservation – Coordinate with regional entities to ensure the regional goal for cost-effective conservation is achieved.

Background: The Seventh Plan recommends the region achieve 570 aMW of energy efficiency in 2020 and 2021.

More Info: The Regional Conservation Progress report will present a comprehensive overview of regional 2020 conservation achievements later this year (likely September).