COVID-19 Impacts on Energy Efficiency Programs

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PSE Service Area

Offering energy efficiency programs and incentives throughout our service area.

- Washington state’s oldest local energy company, Puget Sound Energy
- Serving approximately 1.1 million electric customers and more than 790,000 natural gas customers in 10 counties.
- PSE employees are dedicated to providing great customer service and delivering energy that is safe, dependable and efficient.
Economy-based Impacts

Supply Chain Issues
- Disruption of certain products early in the pandemic
- Cost increases of some building materials

Business Closures
- Particularly Small Businesses - Commercial Food Service Program

Project Delays and/or Cancellations
- Some large commercial and industrial custom projects

Staffing (Trade Allies)
- Ramp up of staffing after initial closures

Increased Demand for Direct to Consumer Products & Midstream Programs
- Commercial Lighting
- Commercial HVAC & Water Heating
- Residential Space Heating & Home
- Home Appliances
Field-based Impacts

Direct Install Programs
• Home Energy Audits, Small Business Direct Install, & Multifamily Direct Install

Appliance Recycling
• Adjusted from in-home pickup to curbside pickup

Custom Programs
• Remote based site visits
• Updates to M&V guidelines

Safety Protocols
• Updates for PSE employees and contractors
Whole Building Analysis Impacts

Strategic Energy Management
• Industrial – Adjustments to production rates
• Commercial – Adjustments to baselines including occupancy & ventilation rates

Non-Routine Adjustments
• Efficiency Valuation Organization published IPMVP non-routine adjustment guideline in October 2020
Program Initiatives

Efforts to Increase Participation

• Limited Time Offers
• Increased Incentives
• New Measures
• Pilot Initiatives
• Marketing
  • Product
  • Awareness
• Increased Outreach Efforts