

Energy Efficiency in COVID Times

Presentation to the Northwest Power and Conservation Council

March 10, 2021



Seattle City Light

WE POWER SEATTLE

Quick facts about Seattle City Light

Service Area Population	906,595
Service Area Size	131 sq. mi.
Customers Served	460,609
Employees	1,770
Generation – City Light Dams	7

CUSTOMER SERVICE AREA MAP

Shoreline

Lake Forest Park

Seattle

Unincorporated King County

Burien

Renton

Tukwila

SeaTac

Normandy Park

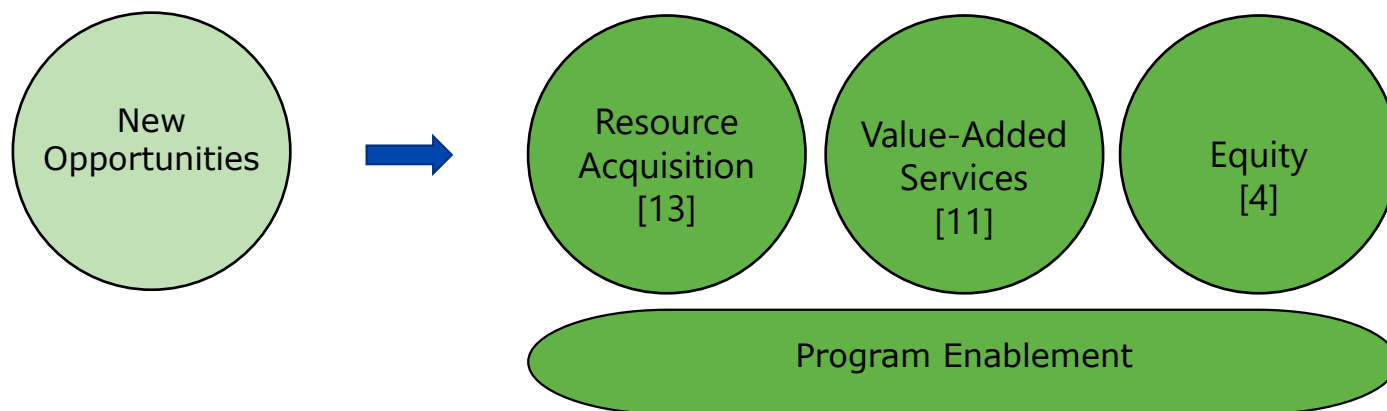
Seattle City Light serves more than 460,000 customers in Seattle and eight adjacent jurisdictions.



Energy efficiency at Seattle City Light

We first started offering conservation programs in 1977!

- + 2020 incentive budget: \$12M
- + Number of staff: 42
- + 2020-21 conservation target: 21.3 aMW (76% commercial)
- + 29 current programs**; managed via a program portfolio



** inclusive of renewables and electric vehicles

2020 themes

+ Programs changed gears

- 2 programs paused in March 2020
- 8 programs accelerated /tweaked

+ Stress achieving savings goal

- Obsession with project pipeline
- Budget uncertainty
- Staff temporarily assigned to COVID supportive projects

+ Accelerating shift to transportation and building electrification

+ Hope for stimulus

What we anticipate for 2021 and beyond

- + Focus first on customers
- + Creating our energy future
 - Continuing Seattle's long tradition of clean energy
 - Investing in electrification and technology
- + Equitable community connections
 - We are applying an equity lens to decision-making
 - We are committed to more community outreach
 - Leaning into the equity guidelines included in the Clean Energy Transformation Act
- + Operational and financial excellence
- + Achieving biennium targets
- + Catching stimulus and grant opportunities

THANK YOU



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