Energy Efficiency in COVID Times
Presentation to the Northwest Power and Conservation Council
March 10, 2021
# Quick facts about Seattle City Light

<table>
<thead>
<tr>
<th>Service Area Population</th>
<th>906,595</th>
</tr>
</thead>
<tbody>
<tr>
<td>Service Area Size</td>
<td>131 sq. mi.</td>
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<tr>
<td>Customers Served</td>
<td>460,609</td>
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<tr>
<td>Employees</td>
<td>1,770</td>
</tr>
<tr>
<td>Generation – City Light Dams</td>
<td>7</td>
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</tbody>
</table>

CUSTOMER SERVICE AREA MAP

Seattle City Light serves more than 460,000 customers in Seattle and eight adjacent jurisdictions.
Energy efficiency at Seattle City Light

We first started offering conservation programs in 1977!

+ 2020 incentive budget: $12M
+ Number of staff: 42
+ 2020-21 conservation target: 21.3 aMW (76% commercial)
+ 29 current programs**; managed via a program portfolio

** inclusive of renewables and electric vehicles
2020 themes

- Programs changed gears
  - 2 programs paused in March 2020
  - 8 programs accelerated/tweaked

- Stress achieving savings goal
  - Obsession with project pipeline
  - Budget uncertainty
  - Staff temporarily assigned to COVID supportive projects

- Accelerating shift to transportation and building electrification

- Hope for stimulus
What we anticipate for 2021 and beyond

+ Focus first on customers
+ Creating our energy future
  • Continuing Seattle’s long tradition of clean energy
  • Investing in electrification and technology
+ Equitable community connections
  • We are applying an equity lens to decision-making
  • We are committed to more community outreach
  • Leaning into the equity guidelines included in the Clean Energy Transformation Act
+ Operational and financial excellence
+ Achieving biennium targets
+ Catching stimulus and grant opportunities
THANK YOU

Seattle City Light