# Action 8 Cost Effectiveness Manual

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#### Context

- Inconsistent understanding of cost effectiveness contributed to under performing conservation
  - \* E.g: individual measures vs bundling; low income weatherizing w/o minor repair work
- I-937 utilities prepping for first plans due at end of 2009

### The thinking was . . .

That a Cost Effectiveness Guide could:

- Increase regionally consistent understanding and application of how cost effectiveness is calculated and when and how to apply it
- Remove one barrier for some utilities
- · Guide related policy decisions,

### And then . . .

- More measures are now "deemed" cost effective (RTF)
- BPA allows more bundling than before
- In late 2008, the National Action Plan for Energy Efficiency published a comprehensive guide on cost effectiveness: best practices, technical methods and emerging issues for policy makers

## Conclusion

- Workgroup consensus that need isn't as urgent
- There are existing resources
- Other methods may be more effective, e.g., workshops, briefings
- But shorter, NW oriented guide could be helpful