To: Northwest Power and Conservation Council

From: Snohomish County PUD

Re: Comments on Proposed Demand Response Advisory Committee

Date: June 16, 2016

Snohomish County PUD No. 1 (Snohomish PUD) appreciates the opportunity to provide feedback on the Council's proposed approach to forming a Demand Response (DR) Advisory Committee.

We share the Council's interest in developing a better understanding of the unique characteristics and challenges of demand response (DR) resources that may help utilities and the region meet capacity needs in a cost-effective manner. We believe that this committee can serve to help develop a collective understanding of DR options, technologies and implementation approaches that can be effective in meeting the changing future needs of our systems and our customers. At Snohomish PUD we are exploring the use of DR in our service area, and have been working to identify technologies and approaches that best meet our utility's needs, so the Council's work through the DR Advisory Committee is timely.

Generally, Snohomish PUD supports the scope of this committee's work and its primary focus on the identification of barriers and supply curve development. We suggest that the committee also serve as a forum where successful implementation of DR in other regions can be discussed as a means to support regional utilities in their development of potential DR options. Utilities across the country have long been capacity constrained and in numerous instances have effectively developed and deployed DR resources. With this in mind, it may also be useful for the Council to invite speakers or subject matter experts from such regions to share their successes and lessons learned with DR.

We agree that it is important to more fully understand the power supply system economics of DR and the current barriers. We also believe there is value in developing a range of actionable DR solutions that utilities can explore and/or deploy in the near term. Therefore, providing members of the DR Advisory Committee with opportunities to share their research, their experiences and customers' input - because DR requires successful customer engagement - could also be productive additions to the committee's overall efforts.

Thank you again for the opportunity to comment on the formation of the Council's DR Advisory Committee. We look forward to participating actively in this effort.

George Pohndorf Senior Manager, Energy Services Snohomish County PUD No. 1